



Our client operates in the incoming tourism industry and belongs to a Greek group of companies, having established a dynamic presence in the market. Due to the company's further development, the following vacancy arises, based in **Thessaloniki**

Marketing Specialist
for Incoming Tourism section
(code MSIT-15)

The role: Support and co-ordination of all marketing issues (*market research, statistic data, promotional actions, marketing plan and budget, corporate communication, customer service*).

Qualifications:

- Studies and specialization in Marketing, preferably at postgraduate level.
- **2 years minimum experience in incoming tourism, at a marketing or commercial position**, managing corporate communication issues and promotion actions
- Excellent command of English. A very good command of German or French is also required.
- Effective support to the commercial department in market research issues in European and other countries
- Effective communication skills (written, oral, digital)
- Specialization in social media will be a plus
- Effective everyday understanding, use and utilization of numeric data
- Excellent commercial perception
- A team player and performer under pressure in a demanding environment
- A person with professionalism and ability to focus on results

All candidates fulfilling the required specifications are asked to send their cv, mentioning the post code to careers@peopleatwork-hellas.gr

*All candidates receive an answer
with confidentiality and professionalism*